

GOVERNMENT OF MEGHALAYA
DEPARTMENT OF COMMERCE & INDUSTRIES

NOTIFICATION

Dated Shillong, the 12th March, 2025.

No.IND.55/2022/338: _ WHEREAS, Ease of Doing Business is a priority of the Government of Meghalaya, in line with the **Business Reform Action Plan (BRAP) 2024** of the **Department of Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India**.

WHEREAS there is a need to simplify business regulations and ease of compliance to bring transparency in information dissemination and appropriate implementation.

Following reforms under BRAP have been introduced by DPIIT for enhancing business ecosystem of the country. The Directorate of Commerce and Industries has hereby undertaken following measures for streamlining the existing regulatory structures in line with the reforms introduced by BRAP.

I. Ensure that the following service are provided through the online single window system – Allotment of land in Industrial Area.

Now, therefore it is hereby mandated by the Directorate of Commerce and Industries that all applications pertaining to “**Allotment of Land in Industrial Areas**” are to be submitted online through the **Invest Meghalaya Authority** portal for the service as listed in the reform with no requirement of a hard copy to the Directorate.

The portal will enable online application submission, payment, status tracking, document download, and third-party verification for the applicant without requiring physical documents or interactions, while sending notifications at critical stages via SMS/email.

II. Define objective criteria for evaluating land allotment application within industrial estates of State Government along with provision of land/shed allotment for industrial units on rental/lease model.

The **Directorate of Commerce & Industries’ Evaluation Criteria for Land Allotment and Standard Operating Procedure of land/shed allotment for industrial units on rental/lease model** (Annexure 1) are made available on the **Invest Meghalaya Authority** portal.

III. Mandate to publish an online dashboard in public domain with following features:

- i. Clearly publish the data on number of applications received and granted, time taken, and fees incurred to grant approvals/certificate.
- ii. Highlight that the dashboard is updated regularly (daily/ weekly/ fortnightly/ monthly). Date and time of information updation may be mentioned.

An online dashboard has been created on the **Invest Meghalaya Authority** portal with the above-mentioned features. The dashboard has been developed in the following format as prescribed by Department for Promotion of Industries and Internal Trade.

Particulars	Details
Time Limit prescribed as per the Public Service Guarantee Act/ Meghalaya Right to Service Act 2020	
Total Number of applications received	
Total Number of applications approved	
Average time taken to obtain registration/renewal	
Median time taken to obtain registration/renewal	
Minimum time taken to obtain registration/renewal	
Maximum time taken to obtain registration/renewal	
*“Average fee” taken by the Department for completion of entire process of obtaining approval/ certificate	

For new registrations, application-wise details shall be updated in the online portal with regards to date of application, date of approval and breakup of fee details with the following features.

Sl no.	Application No.	Application Date	Approval Date	Fee Details	Total Fee Charged

All the dashboards are being updated on a real-time basis.

Sd/- Shri Sanjay Goyal, IAS.,
Commissioner & Secretary to the Government of Meghalaya
Commerce & Industries Department

Annexure 1

Draft Evaluation Criteria for Land Allotment Applications							
Experience in running an industry (Marks: 15)		Financial base of starting a new unit (Marks: 20)	Manpower available or planned with necessary technical expertise (Marks: 10)	Green Technology or Start-Up Business (Marks: 05)	Employment to local people (Marks: 20)	Presentation (Marks 20)	Effluent Discharge (Marks: 10)
Same Type	Different Type						

1. Experience in Running an Industry (Marks: 15)

This criterion assesses the applicant's familiarity with industrial management and operations. Marks can be allocated based on:

- Years of Experience:** The longer the applicant has been running an industry, the more marks they can earn. For example, 5+ years may get full marks, while 1-2 years may get fewer marks.
- Track Record:** Successful management of previous industries, with evidence of growth, stability, and profitability, will be considered.
- Relevant Industry Experience:** How closely related is the applicant's previous experience to the new unit being proposed? Direct experience in a similar sector would score higher.

Note:

Scoring for Same and Different Types of Businesses:

- Same Type:** If the applicant is applying to establish a business similar to their current or past ventures, their experience, technical expertise, and ability to manage resources efficiently should be weighted heavily.
- Different Type:** If the applicant is venturing into a new industry, more scrutiny should be given to their business plan, ability to acquire technical expertise, and the feasibility of transitioning their experience into this new sector.

2. Financial Base of Starting a New Unit (Marks: 20)

The financial strength of the applicant is critical to ensuring the sustainability of the new unit. This can be evaluated by:

- Availability of Capital:** The applicant must demonstrate sufficient funds or capital to start the project. This can be shown through bank statements, asset declarations, or financial guarantees.
- Ability to Secure Funding:** Can the applicant raise additional funds if necessary? If they already have financial backing from banks, investors, or other sources, this will be an advantage.

- iii. **Previous Financial Track Record:** If the applicant has successfully raised and managed funds in previous ventures, it reflects good financial management skills and stability.

3. Manpower Available or Planned with Necessary Technical Expertise (Marks: 10)

This criterion looks at the human resources, the applicant has or plans to recruit, particularly with the necessary skills for the industry.

- i. **Current Workforce:** Does the applicant already have qualified personnel with technical expertise ready to start the project?
- ii. **Planned Workforce:** If not, does the applicant have a solid plan for recruiting and training staff?
- iii. **Key Expertise:** Technical knowledge and skills that are critical for the success of the unit should be evaluated here. The more specialized the skills, the higher the marks.

4. Green Technology or Start-up Business (Marks: 5)

The use of green technologies or the presence of innovative start-up ideas will give applicants a competitive edge.

- i. **Green Technology:** How environmentally friendly is the proposed business? Are they using renewable energy, reducing emissions, or practicing eco-friendly waste disposal?
- ii. **Start-up Innovation:** If the business is a start-up, is it bringing something new or innovative to the industry or market? Start-ups focused on tech, sustainable practices, or social innovation should score higher.

5. Employment to Local People (Marks: 20)

One of the goals of land allotment is to generate employment, particularly for local populations.

- i. **Number of Local Jobs:** How many local people will the new unit employ? Applicants committing to higher percentages of local employment should score more.
- ii. **Skill Development:** Are they planning to train and upskill the local population? This will be a major factor for industries that require technical expertise and plan to create long-term employment.
- iii. **Inclusivity and Diversity:** Do they have plans to employ marginalized groups or focus on inclusivity in hiring practices? Such efforts should be rewarded.

6. Presentation (Marks: 20)

The clarity and professionalism of the applicant's presentation are crucial, as this is the opportunity for them to communicate their vision.

- i. **Clarity:** Is the business plan clear, concise, and easy to understand? The evaluator should look for well-structured proposals.

- ii. **Coherence:** Are the ideas and plans well-linked? Does the applicant show a coherent strategy from beginning to end, covering all necessary aspects?
- iii. **Long-Term Vision:** The proposal should include a clear long-term business plan, showing not only how they will start the unit but also how they plan to scale or sustain it in the future.

7. Effluent Discharge (Marks: 10)

This criterion evaluates how the applicant plans to handle industrial waste and comply with environmental regulations.

- i. **Waste Management Plans:** Does the applicant have a solid plan for managing waste, including effluent discharge?
- ii. **Compliance:** Are they aware of and ready to comply with local and state environmental regulations concerning waste discharge and treatment?

Mitigation Strategies: Have they identified potential environmental risks, and do they have plans to minimize pollution or environmental harm? Companies with green certifications or advanced waste management practices should receive higher marks.

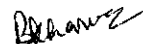
Memo.No.IND.55/2022/338-A,

Dated Shillong, the 12th March, 2025.

Copy to: -

- 1. All Administrative Departments.
- 2. Heads of Departments.

By Orders etc.,



Under Secretary to the Government of Meghalaya
Commerce & Industries Department